








Shimrit Holcer

Graphic designer |
Illustrator | UX UI

Contact Details

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About me

UX/UI designer and illustrator, specializing in digital design and custom-made creations. I work with companies and private clients from around the world on a variety of projects, including social media, websites, landing pages, and more.

Technical skills

Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
Figma	<div><div></div></div>
InDesign	<div><div></div></div>
Office	<div><div></div></div>
Elementor	<div><div></div></div>

Work Experience

- Freelance | 2019-Present**
Freelance graphic designer working with tech/product companies as well as private clients. Specializing in presentation design, website design & UX, branding and logos, and both print and digital products.
- WalkMe | 2023-2025**
Graphic designer in the marketing department. Responsible for website page design, social media visuals, one-pagers, promotional materials and branding. Working closely with the company's teams in Israel and abroad.
- Atreo | 2015-2019**
Brand design, website design and UX, logo creation, print materials and print preparation. Direct communication with the company's client
- Shahar Group | 2013-2015**
Shift Manager at customer Service Center. Responsible for managing tasks under pressure, coordinating team efforts, and providing fast, effective solutions to real-time issues.
- Icarus Demeter | 2007-2008**
Practical Mechanical Engineer. Handled final image processing, including photo retouching and correction. Assisted in planning and coordinating aerial photography routes using a light aircraft.

Education

- Codesigner | 2022**
Course in UX Design – User Experience Analysis and Specification.
- HIT - Holon institute of technology | 2011-2015**
Bachelor's Degree in Visual Communication
Focused on Interactive and Print design tracks.
- Tel Aviv University College of Engineering | 2003-2003**
Diploma in Mechanical Engineering Technician, Rakia Project. For my final project, I developed military equipment using SolidWorks software.
- Ironi Alef Modiin High School | 2000-2003**
Full Matriculation Certificate. Technological Diploma in Graphic Design and Art. Completed Art and Design project with